

# Curating A Unique Mall Experience in Beautiful Pearl of The Orient

**N**ot too big. Not too small. A boutique mall with a collection of well-curated brands and specialty stores – that’s what Gurney Walk is all about. This sea-fronting address sits prominently along the bustling Gurney Drive and right next to the five-star, Ascott Gurney Hotel & Residences, Penang.

The cosy mall offers retail opportunities that spread across 3 floors with a gross area of 100,000 sq ft. Each floor is designated to a specific tenant mix, ensuring a holistic experience that is in line with its tagline as the go-to-place to MEET, PLAY and PAMPER in Penang.

From artisanal cafes such as Yin’s Sourdough, Fourspoons Homemade Ice-creams, and CUEVA Tapas Bar to international and established F&B brands such as Mr Kanso Canned Food Bar, The Coffee Bean & Tea Leaf and more, the ground floor is where you ‘MEET’ to catch-up, hang-out or just linger the day away. The alfresco areas overlooking the promenade makes Gurney Walk a lovely place to sip your favourite coffee and enjoy the breeze.

The 2nd and 3rd floors are where visitors ‘PLAY’ and ‘PAMPER’, offering a tenant mix with focus on wellness and beauty such as spa, fitness studio, fitness medical centre, hair and nail art salons, optical centre and more.

Positioned differently from major shopping malls, events and activities that take place at Gurney Walk focuses more on the arts and crafts such as old bank notes exhibition, traditional costume display, vintage



collectibles, etc, which offer visitors a distinct community driven experience.

## DISCOVER OPPORTUNITIES IN A CHARMING DESTINATION

CNN Travel named Penang as one of the 22 Best Travel Destinations in 2022. Beyond international travellers, Penang is also a favourite weekend destination for local visitors from all over Malaysia. The state also has an ever-expanding MM2H community (Malaysia My 2nd Home) which centres a lot around the Gurney Drive strip all the way up to the Tanjung Tokong and Tanjung Bungah areas.

That is exactly why Gurney Walk’s well-defined tenant mix was carefully curated to serve the core catchments in the area. Its

opportune location along Gurney Drive attracts daily footfall from surrounding prime residential neighbourhoods, working crowds from fully occupied office towers all around, as well as holiday and business travellers from the hotel right next door.

Opened in March 2022, the mall is continuously expanding its offerings with limited retail lots still available for rent. Sizes range from 400 to 1,300 sq ft, making it a strategic starting point for new businesses or those looking to grow their reach in Penang. The mall is also very into #supportinglokal with attractive rental packages available for small and local businesses.

Keen to explore opportunities with Gurney Walk? Contact 018-382 1818 or email to enquiry@gurneywalk.com today.

